

inDust

Communication workshop

18-19 March 2019

National Institute for Aerospace Research "Elie Carafoli" – INCAS, Bucharest (Romania)



The main goal of inDust is to develop and encourage the use of dust products among the communities affected by dust-related events. But, how can one reach those communities and get to know their needs? How can one show the complex outputs from forecasting systems in a more understandable way?

This workshop will help you identify your audiences and their needs, develop strategies to gather relevant feedback from them, aimed at providing better services, and build your argument through data visualisation.

To register to the event, please send an e-mail to **Martí Badal** (marti.badal@bsc.es)

This Communication Workshop will accept up to 30 participants and is **FREE OF CHARGE**.

NOTE: inDust can offer a limited number of grants to cover travel expenses upon request

Organisers:



Agenda

Day 1 , Monday, 18 th March		
13:00	14:00	Registration – Opening
14:00	14:45	Communication needs (Martí Badal, BSC)
14:45	16:15	Data presentation and visualisation – part 1 (Guillermo Marín, BSC)
16:15	16:30	Coffee break
16:30	18:00	Data presentation and visualisation – part 2 (Guillermo Marín, BSC)
20:00		Social Dinner
Day 2 , Tuesday, 19 th March		
09:00	11:00	User Engagement (Marta Terrado, BSC)
11:00	11:15	Coffee break
11:15	13:15	Strategic communication on social networks (Martí Badal, BSC)
13:15	13:30	Wrap-up and farewell

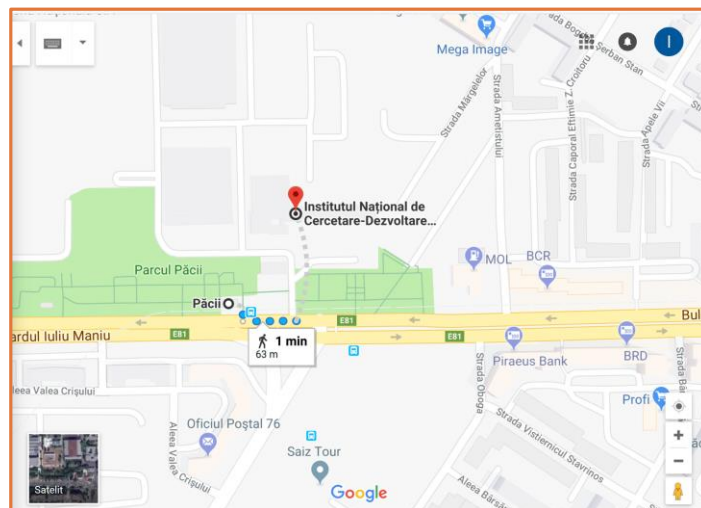
Organisers:



Venue

DATES March 18-19, 2019

VENUE National Institute for Aerospace Research “Elie Carafoli” – INCAS,
Boulevard Iuliu Maniu, 220
Bucharest (Romania)
[MAP](#)



Bucharest International airport “Henri Coanda” (Otopeni) is in its north region, on DN1 road (16.5km from Bucharest centre; <http://www.otp-airport.ro>)

The **airport connection with the city** centre is made by bus (lines 783 and 780) or taxi.

The 783 Express line connects Bucharest International Airport with the city centre in 60 minutes.

The 780 Express line connects Bucharest International Airport with Gara de Nord (the North Railway Station) in 45 minutes.

The magnetic card valid for two travels costs 7 RON. Card desk is open daily: 06:00-21:00, in front of the Domestic Flights Terminal.

Easiest way to reach INCAS (Blvd. Iuliu Maniu, 220) is by subway. The nearest station is Păcii, at 1 minute walking. The subway line is M3, 7 stations from “Unirii” station (the centre of Bucharest).

Organisers: